



PACRAT Board Meeting
17 October 2013
ODOT Office – Downtown Portland

Present: Greg Dilger, Colleen Stroeder, Diane Hicks, Colleen Walter, Sheri Parshall, Dale Parshall, Colleen Hankins, Gordy Lusk

Guests: Bruce Kuper

Not present: Andy Hobart, Bruce Parshall, Bob Lawrence, Jeff Ackerson

Call to order: 6:49 p.m.

Previous Meeting Minutes – Sheri Parshall

Minutes from the September meeting were sent out previously. Moved and seconded to accept. Motion passed.

Commercial Program – Greg Dilger

There was detailed discussion regarding the commercial program and its relationship to PACRAT. As past president of NWSCC and a commercial program “salesperson,” Sheri explained that the commercial program includes all sponsors from Northwest Ski Club Council. NWSCC solicits these sponsors, who then provide cash and trade to NWSCC in exchange for varying levels of advertising in NWSCC/PACRAT products, including the directory, Ski Fair, access to meetings and the PACRAT race bib. There were questions regarding how the “pot” is shared. Currently, PACRAT is scheduled to receive \$800 from NWSCC, plus a currently unknown amount of trade. There is concern that the price for the bib sponsorship has stayed static when costs are rising, although the actual cost of the bib is not paid from that sponsorship. Mary Olhausen, president of NWSCC, indicated to Greg that there was a PACRAT representative at the budget meeting approving this budget, but the PACRAT board is wondering who that representative was as none of the current board was present. Mary has not responded to Greg’s queries for additional information. It was suggested that we ask NWSCC to increase the cost of the Bib sponsorship to \$1500.00 for 2014/2015. It was noted that the NWSCC board meetings have been taking place at noon, which is very difficult for our board members to attend as all are working. It was noted that there will be an October 28th NWSCC board meeting, and Colleen Stroeder volunteered for, and was tasked to, attend that meeting to address these questions with the NWSCC board and report back to Greg.

RAT PATROL DIRECTOR - Jeff Ackerson

Jeff advised that, due to new job situation, he needs to step down as the Rat Patrol director due to potential commitment issues. There was discussion regarding Jeff’s replacement. It was moved and seconded to accept Jeff’s resignation. Motion passed. Jay Pollock, who was on Rat Patrol last year, has offered to take this position. It was moved and seconded to accept Jay Pollock as Rat Patrol director. Motion passed. There was discussion regarding the need to solicit volunteers for the 2014 Rat Patrol. Jeff indicated that he has sent recommendations to Jay.

Past President NWSCC Report – Gordy Lusk

Gordy advised that Brundage Mountain was the guest speaker at the October 16 NWSCC meeting. There was discussion regarding the 2014 FWSA convention, taking place in Bend. Dale advised that he reported for PACRAT that the web site was up and sign-ups are being taken now. Gordy reported on the new “Shred Hood” web site, and the fact that PACRAT

will be welcome to submit information and results. There was discussion about Bob Lawrence handling submission of that information to Shred Hood.

Treasurer Report – Colleen Stroeder

Colleen S. reported that \$11,950.82 is in the checking account as of September 30, and all outstanding invoices have been paid.

Membership – Colleen Hankins

Facebook - The PACRAT Facebook page is up and running. Colleen asked board members to try to upload information to see who has access.

Contacts - Colleen sent out e-mails to Council clubs regarding PACRAT but noted that she received very few responses. It was suggested that Colleen contact Linda McGavin for updated e-mail contacts, as Linda maintains that mailing list for the Council. Jack Walker has offered to contact his primary list. Gordy recommended that Colleen contact Bill Gunesch.

Business cards - Colleen queried the board about business cards, and it was suggested that we print 500 cards. They'll be available for ski shows and for board members to hand out. Colleen is to submit a draft of the business card to the board for input.

Ski Shows/Ski Fair - Colleen is working on the Ski Fair exhibit, and will have Gary Gunderson and Bruce Kuper assist. Colleen will be in charge of the booth. Emilio has provided Colleen with a copy of the brochure. The costume is almost completed at a cost of approximately \$48. Colleen W. will have tee-shirts to sell in the booth, as well. Anyone wishing to work Ski Fever weekend should contact Mary Olhausen at omary52@comcast.net. Colleen will contact all board members to ask for folks to work Ski Fever. Many board members will be unavailable due to an event in Government Camp that weekend.

Beer Sponsorship Update - Diane Hicks for Andy Hobart

Andy will be able to purchase Widmer beer for \$40 per keg. He's been working on other beer sponsors. Diane confirmed that she's advised Andy that we need at least two kegs per party. Diane advised that the first party will be at the Museum. It was suggested that we look for party beer sponsors.

Andy requested that the PACRAT web site's general contact link goes to Sheri and Sheri will forward it to the appropriate person, copying in Greg and Andy. The board agreed.

Website – Greg for Bob Lawrence

The new web site is up and running. Photo page is still under construction. Registration forms and instruction sheet are also posted, and available to be printed. Colleen wants copies from Dale as registrations come in.

Race Dates and Venues – Greg Dilger

Greg has now received confirmations from all resorts. Greg mentioned a sponsored "Town Series" race series that Meadows will be hosting on early Friday evenings, and Meadows is asking for PACRAT participation. Dale mentioned conversations with a Meadows race employee regarding bringing NASTAR to Meadows and sharing cost for NASTAR. Issues with insurance liability exist. PACRAT will help to publicize the "Town Series" but start time of the races (4 p.m. on Fridays) will make that difficult for most.

Rat Patrol Director Duties and Candidates – Greg Dilger

Gordy has a list of proposed director duties. It was suggested that discussion be tabled until Jay is available to discuss them. It was suggested that the list of duties be sent to Jay.

Party Committee Report – Diane Hicks

Post-race parties are all confirmed. First party will be at the Museum on January 12th. Diane has asked for a bid from the Huckleberry Inn for catering. January 22 will be the second party at Meadows. The February Race 3 Party will be at

the Lion's Club in Welches. Shirley Duber of the Lion's Club will be coordinating the menu with Diane. The Race 4 party will be at Mt. Hood Meadows. The fifth race will have no scheduled PACRAT-sponsored party, but will be followed by the BYOB champagne party. Diane has checked out three locations for the Rat Attack, including Gray Gables, the Forestry Center, and Oaks Park Dance Pavilion. Edgefield was suggested and Diane will check on that venue. Diane will present pricing for all venues at the next board meeting so that the board can make a decision. Diane reported that Randy Free may be available for music.

Sponsorship Activities – Colleen Walter

Colleen has sent out her general sponsorship letters to several local companies, as well as those businesses along Highway 26. She will have tee-shirts for sale. Colleen will move forward with prizes once she has a final determination from NWSCC regarding trade. Colleen advised that she also has a \$500 budget for the Rat Attack in addition to the trade received from NWSCC. Colleen would like table space at Ski Fair for tee shirt sales.

Discussion of Race Order for Board Members and Rat Patrol – Greg Dilger

Greg is proposing rotating starts for board members due to concerns that the same workers have been in the gate for the first run every race. It was discussed that there are a lot of people working at assigned places, including top-of-course workers, timing shack people and Rat Patrol that might make assigned starts difficult. The board agreed that current board start procedure is adequate, but that Greg will have authority to ensure that the same workers are not first in the gate for the first runs.

Updated Race Categories – Dale Parshall

Dale had been tasked to come up with an explanation for adjusted race categories (presented and approved at the last board meeting), which Dale has prepared. Dale will be explaining it in more detail at PACRAT 101 and it will also be immediately available on the web site.

Meeting and location for next location: November 14th at 6:30 at Tubby's.

Meeting adjourned: 8:32 p.m.

Respectfully submitted,
Sheri Parshall
Secretary