



**PACRAT Board Meeting  
21 September 2015  
9320 SW Barbur Blvd. Portland**

**Present:** Andy Hobart, Greg Dilger, Geoff Mihalko, Bruce Parshall, Bob Lawrence, Meg Spillman, Colleen Stroeder, Sheri Parshall, Dale Parshall, Amanda Moran

**Guests:** None

**Call to order: 6:55 p.m.**

**SECRETARY REPORT –Sheri**

Minutes from the last meeting were corrected. Sheri will send out the corrected minutes. Moved and seconded to approve minutes as corrected. Motion passed.

**Action Item Follow-up – Andy**

John Orefice was able to repair the generator, with little cost. Going forward, the board will make a determination at the last meeting of the year as to who will keep equipment.

Dale maintains the by-laws, and will update and continue to maintain the same.

**TREASURER REPORT – Colleen**

The deposit for the Rat Attack was sent. There is an outstanding bill for a framed Mt. Hood picture that will be placed in the 2014-2015 budget.

Colleen passed out the budget, updated per discussion at the last meeting. There were some additional small revisions. Andy asked the group to be mindful of the deficit that PACRAT runs and the product PACRAT offers.

**DUES - Andy**

There was discussion regarding increasing dues. There were suggestions for other fee collection possibilities. It was moved and seconded that the race fee remain the same as 2014-2015. Motion passed. It was suggested that we have a meeting with captains at the end of the season to discuss the budget process and brainstorm ideas.

**INVENTORY LIST – Colleen**

Dale requested that the laptop be added to the inventory list.

**RAT ATTACK – Andy for Sylvia**

The contract has been signed and deposit paid for Edgefield.

**PARTY REPORT – Andy for Sylvia**

Sylvia would like to put together a “Party Patrol”, which will help plan after-race parties and the Rat Attack.

## **NWSCC REPORT – Andy**

Andy reported that, while we had previously agreed not to participate in the Ski Fever show, the Ski Fever show has reduced its booth price, and NWSCC is asking if PACRAT would like to foot half of the cost of the booth. PACRAT would get half of the booth. It was noted that, while this would be a good opportunity for outreach, past efforts at the show have not yielded any noticeable results (last year, one racer). While the booth cost of \$250-300 is comparatively small, the booth would require additional costs for hand-out materials and time. It was noted that these dollars could be applied to the Ski Fair, where we have more council club attendance. After discussion, it was moved and seconded that we do not participate in the Ski Fever ski show. Motion passed.

Buffalo Gap is scheduled for November 18<sup>th</sup> for PACRAT 101. Amanda will go forward with work on that event. Sheri will work with Amanda on the Ski Fair. Amanda has organized a Meet-Up group.

## **TENTATIVE RACE SCHEDULE - Greg**

Greg advised the following are TENTATIVE race dates. The dates are tentative as the resorts have not confirmed dates.

NASTAR Open – January 3 – Ski Bowl  
PACRAT Race #1 – January 10 – Ski Bowl  
PACRAT Race #2 – January 24 – Meadows  
PACRAT Race #3 – January 31 – Meadows  
PACRAT Race #4 – February 21 – Ski Bowl  
Alternate Date – February 28  
NASTAR Open – March 13 – Ski Bowl  
PACRAT Race #5 – March 20 – Timberline  
MAKE-UP Race – April 3 – Timberline  
RAT ATTACK – April 15

NASTAR Open events will show as optional on the web site.

## **MEMBERSHIP GAME PLAN REVIEW – Amanda**

Amanda reported ski swap and show information, as follows:

September 30<sup>th</sup> – Amanda will attend Hillcrest Race Night  
October 2-3 – Mt. Hood Ski Patrol Ski Swap – Washington County Fairgrounds – Amanda will attend  
October 10<sup>th</sup> – Lake Oswego Ski Swap – Amanda and Mark will attend  
November 9<sup>th</sup> – NWSCC Ski Fair – Sheri will work with Amanda on this event

Marketing Plan – Utilize Facebook, use Instagram, work with Twitter, Amanda has set up a Meet-Up group, Sheri will provide information to Amanda regarding GroupText. Amanda wants to look for racers to participate in membership committees.

Amanda reported on tee shirts for PACRAT volunteers. Colleen has provided costs and Amanda will go forward with that.

Dale reported that the Multnomah Athletic Club would be a potential source of team racers, however, it was noted that the sign-up process for MAC racers is quite cumbersome and may be discouraging participation by MAC racers.

- *Action Item: Andy will call Brian Bogatin regarding MAC challenges.*
- *Action Item: Amanda will look into the Cascade Ski Club table at Warren Miller Movie and the MAC Club pre-season ski event.*

### **SPONSORSHIP REPORT – Meg Spillman**

Meg is working on getting the banner done. We're waiting for the finalization of the commercial membership program and logos from NWSCC. Meg needs some guidance on ordering PACRAT/NASTAR pins. Dale will work with Meg to come up with numbers.

- *Action Item: Andy and Geoff will be in touch with NASTAR to insure information coming from NASTAR in a timely manner.*
- *Action Item: Meg will work on NASTAR pin inventory with Dale.*

Meg asked about the Passport program and Andy advised that any future action with the program will be handled by NWSCC. NWSCC will not be moving forward with the program at this time.

Meg will check out local vendors for gift cards.

### **OCTOBER BOARD MEETING – Geoff**

After discussion, it was agreed to hold the next board meeting on Tuesday, October 20<sup>th</sup>, location TBA.

### **DOCUMENTATION – Dale**

Dale will work with Geoff regarding updating registration documentation for this year.

### **MT. BACHELOR – Andy**

Andy was contacted by Mt. Bachelor regarding having an event at that resort. There were 2 suggestions: 1) a January event where Bachelor provides lift and lodging deals and Bachelor would run a race event for a \$650 hill fee. Bachelor would need 20 people minimum. 2) Same program in April. After discussion, the board agreed that the clubs and Council are better organizations to promote these trips.

### **NWSCC Logos for Web Site – Bob**

- *Action Item - Meg will pass on logos for the commercial membership program to Bob for the web site.*

Andy would like the board to look over the web site and have any comments ready for the next meeting.

Meeting adjourned: 8:33

**Respectfully submitted,**

**SHERI PARSHALL**

**Secretary**