



PACRAT Board Meeting

17 October 2013

ODOT Office – Downtown Portland

Present: Greg Dilger, Colleen Stroeder, Diane Hicks, Colleen Walter, Sheri Parshall, Dale Parshall, Gordy Lusk, Colleen Hankins, Bob Lawrence, Andy Hobart, Jay Pollock

Guests: Bruce Kuper

Not present: Bruce Parshall

Call to order: 6:46 p.m.

Previous Meeting Minutes – Sheri Parshall

Minutes from the October meeting were sent out previously. Moved and seconded to accept. Motion passed. Sheri passed around a copy of the 2013-2014 Skiers' Directory.

Treasurer Report – Colleen Stroeder

Reconciled balance to date is \$11,787.34. Colleen gave the updated equipment inventory to Jay.

PACRAT 101 Assignments - Greg Dilger

There was discussion regarding upcoming PACRAT 101 meeting. Greg passed around last year's assignment sheet, with tentative assignments as follows:

Welcome – Greg

Treasurer Report and Value of PACRAT – Colleen S.

Membership Sign-up – Colleen H.

NASTAR and Beer Sponsorship – Andy

Web site – Bob

Race Dates and Venues – Greg

Timing and Results – Dale

Rat Patrol Duties and Course Safety – Jay

Party Plans and Social Activities – Diane Hicks

Sponsorship and Door Prizes – Colleen W.

There was discussion regarding the points we need to emphasize, such as slipping. The event will start at 6:30. Moved and seconded to purchase two \$25 gift certificates to give away at the event. Motion passed. Sheri will send e-mail to the captains.

Dale discussed scoring updates, and noted that the rules have been officially changed to reflect previously changed rules.

NWSCC Report – Gordy Lusk

Gordon attended the recent NWSCC board meeting, as tasked at the last PACRAT board meeting, to try to get an update on the NWSCC/PACRAT budget situation. As the focus of the NWSCC board meeting was on the upcoming Far West Ski Association Convention, council president Mary Olhausen asked to meet with Greg to explain the commercial program at a future date. NWSCC asked for PACRAT to pay for half of the cost of the meeting, and it was agreed that we should as we have traditionally done so. It was discussed that it would be nice to see a “price list” so that we can actually see the value of the trade we receive from NWSCC. Greg would like the sponsorship for bib sponsorship to increase. Sheri advised that communication regarding commercial membership should include Barbara Bousum. Sheri will provide Barbara’s contact information to Greg so that he can discuss the same with Barbara.

Membership – Colleen Hankins

Ski Shows - Colleen will be working the Ski Fever show all three days. Colleen has cards and flyers. Bruce will have the Rat Attack slide show going, and Gary Gunderson provided a flat screen television. She will be in costume.

Facebook – Colleen noted that there are over 100 people in the group. Colleen and Bruce have been updating the site, including race dates. It was noted that posts should be spaced out so as not to flood the personal e-mails of the group members with updates. Colleen thanked Bob and Bruce Kuper for their assistance.

The question was asked about what maximum PACRAT participation should be, and it was noted that 350+ racers would probably start to max out our ability to run a smooth event. It was noted that there is 30-40% turnover every year. There was discussion on options to promote PACRAT racing for future.

Beer Sponsorship – Andy Hobart

Andy has spoken with several potential sponsors, and received the best offers from Lagunitas and Awesome Ales. Andy has commitments from both brewers to give us free beer. Both brewers will also be giving us prizes. Lagunitas has offered to provide cases of beer for our events. Sheri will contact Marcia to ask for the Secretary of State filing showing our 501(c)(7) status. Andy welcomed the breweries to provide tastings at our venues, when allowed by the resorts. Andy also advised that the beer will be delivered to our races directly.

NASTAR Update – Andy Hobart

Andy has not yet received the signed contract from NASTAR. Andy will follow up with NASTAR regarding the contract, pins and how to access updated software.

Website Update – Bob Lawrence

Bob reported that there used to be a link to captains, and there was discussion on whether or not that should continue. Bob will post release forms for the respective race venues so that racers can print and bring the completed forms to the races. Bob would like to set up a PACRAT YouTube page. There was discussion regarding having a PACRAT photographer. It was suggested that we concentrate our photos on Millennials. Bruce Kuper has worked hard on PACRAT photos, produced an outstanding video presentation and has offered to work with Bob on the photos.

Race Dates and Venues – Greg Dilger

One race venue switch has been made: the January 26th date will be at Ski Bowl; February 9th will be at Meadows. Meadows has provided their race packet, indicating that race fees have not changed from last year, which will be \$725 (including gates). To clarify, the hill fee does not include tear-down of the course.

Rat Patrol Duties and Candidates – Jay Pollock

Jay has been working on getting the Rat Patrol together. He’s perused the duties and course safety items. Jay asked for any board feedback. Jay noted that course maintenance has gotten progressively better. It was requested that there be a Rat Patrol member at the top of the course at all times, and someone to supervise the racers slipping the course. Jay noted that Greg or Bruce would probably be at the top of the course at all times to manage. Accountability will be a priority for those who volunteer for Rat Patrol. Jay has tentatively filled Rat Patrol positions.

Party Committee Progress and Plans – Diane Hicks

Rat Attack – will be at the Dance Pavilion at Oaks Park. Kegs are allowed with a \$50 corkage fee. Cost will be approximately \$33.00 pp not including gratuity.

Bibs - Diane has ordered 240 bibs. Bibs will cost \$1,375.00.

Bruce Kuper introduced himself as the new race director for Mountain High. Welcome Bruce!!

Sponsorship Activities and Plans – Colleen Walter

Colleen will report after she has a conversation with Mary Olhausen after the Ski Fair. At that time NWSCC and PACRAT will split the trade received from the commercial program.

Next Meeting – PACRAT 101, November 21st at Tubby's

Adjourned at 8:42

Respectfully submitted,

SHERI PARSHALL
Secretary